



# 100 YEARS OF SCOUTING



Dear Scoutmaster,

Year round recruiting is essential to the growth of your unit. Your troop has been working to cross Webelos Scouts into the Boy Scout program. These Scouts have probably just crossed over or will be very soon. We know that boys stay in Scouting longer when their friends are involved in the program, to this end; **we need your assistance in asking your recent Webelos crossovers to invite their friends to join Scouting.** We also know that a boy has to be "asked" an average of four times before they make the final decision to join.

**How can you help?** It's simple, encourage your recent Webelos crossovers for the next four troop meetings or activities to invite a non-Scout or former Scout friend to attend. You can start next week. We hope you complete the four "invitation" meetings by the end of April.

**What's in it for me?** We would like to recognize your efforts with a special edition boonie hat. Simply complete the attached form after you have encouraged your recent crossovers to invite a friend to four consecutive meetings/activities and turn it into your Scout Service Center by the end of April. Boonie hats will be presented at a special ceremony at your spring camporee or appropriate district meeting. What a neat way for your troop to be recognized and what a wonderful way to say "More boys."

**"The Next 100 Years Starts Now"**



## Scoutmaster Incentive Award

**What's in it for my Scouts?** If their friend joins, they are going to have even more fun and adventure. Your Scouts can earn a special Recruiter Recognition Patch and fulfill requirement 10 for their First Class Rank *"Tell someone who is eligible to join Boy Scouts, or an inactive Boy Scout, about your troop's activities. Invite him to a troop outing, activity, service project or meeting. Tell him how to join, or encourage the inactive Boy Scout to become active"*.

Finally, some next steps for your Troop that will improve Webelos to Scout Graduation, help you earn the Quality Unit Award, raise the awareness of Scouting with your sponsoring organization and grow the Scouting program:

- **Review the resources and guides on the council website under Boy Scout membership at [www.crossroadsbsa.org](http://www.crossroadsbsa.org)**
- **Contact your Webelos leader(s) and introduce your Troop**
- **Personalize and distribute the Church Bulletin insert at your sponsoring organization (template available on the Council website)**

Let's make this the greatest Spring for Boy Scout Recruiting ever!

Yours in Scouting,

*David Krentler*

David Krentler  
Council Boy Scout Recruiting Chair

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