



DEL-MI DISTRICT 2014 Popcorn Sale Fact Sheet

Key Dates

July 19 – August 21	Council Popcorn Kickoff / Breakout Sessions
September 1	Online sales fall rewards promotional period begins at http://www.trails-end.com
September 5	Initial Popcorn Order Due (For storefront sales and neighborhood blitzes) Popcorn System at www.crossroadsbsa.org/popcorn
September 18-19	Initial Popcorn Distribution: Duke – Park 100, 8010 Woodland Dr, Indpls 46278 September 18 and 19, 3:30 pm – 7 pm By appointment only
September 20	Popcorn Sale Begins (Sheet sales and storefront sales)
September 23 September 30 October 7 October 14	Additional Popcorn Pick-up and Return Opportunities at Camp Belzer on Tuesdays from 1 to 6 p.m. A limited amount of extra product is available. Product must be reserved in advance at www.crossroadsbsa.org/popcorn/ . Extra popcorn not needed by units may be returned for credit on all pick-up and return days at Camp Belzer. <u>Items must be in excellent condition and returned no later than November 4 at 6:00 p.m.</u>
October 15	Initial Payment of 15% of the invoice amount due to council
November 4	Popcorn Sale Ends Online sales fall rewards promotional period ends Scouts may continue to sell product online year-round
November 4	Final Popcorn Order Due (For sheet sales) Popcorn System at www.crossroadsbsa.org/popcorn
November 4	Prize Orders Due
November 4	Final Day to Return Product to Crossroads of America Council
November - TBD	Final Popcorn Distribution Duke – Park 100, 8010 Woodland Dr, Indpls 46278 TBD
December 5	FINAL PAYMENT DUE

Contact Information

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