



## Golden Eagle 2014 Popcorn Sale Fact Sheet

### Key Dates

July 19 – August 21	Council Popcorn Kickoff / Breakout Sessions
September 1	Online sales fall rewards promotional period begins at <a href="http://www.trails-end.com">http://www.trails-end.com</a>
September 5	Initial popcorn order due (For storefront sales and neighborhood blitzes) Popcorn System at <a href="http://www.crossroadsbsa.org/popcorn">www.crossroadsbsa.org/popcorn</a>
September 19	Presort – DMI, 401 S Lincoln, Muncie, IN 2 – 5 pm  Initial Popcorn Distribution DMI, 401 S Lincoln, Muncie, IN 5 – 7 pm
September 20	Popcorn sale begins (Sheet sales and storefront sales)
September 23 September 30 October 7 October 14	Additional Popcorn Pick-up and Return Opportunities at Camp Belzer on Tuesdays from 1 to 6 p.m. A limited amount of extra product is available. Product must be reserved in advance at <a href="http://www.crossroadsbsa.org/popcorn/">www.crossroadsbsa.org/popcorn/</a> . Extra popcorn not needed by units may be returned for credit on all pick-up and return days at Camp Belzer. Items must be in excellent condition and returned no later than November 4 at 6:00 p.m.
October 15	Initial Payment of 15% of the invoice amount due to council
November 4	Popcorn sale ends (For sheet sales) Online sales fall rewards promotional period ends Scouts may continue to sell product online year-round
November 4	Final popcorn order due Popcorn System at <a href="http://www.crossroadsbsa.org/popcorn">www.crossroadsbsa.org/popcorn</a>
November 4	Prize Orders Due
November 4	<b>Final Day to Return Product to Crossroads of America Council</b>
November 21	Presort – DMI, 401 S Lincoln, Muncie, IN 2 – 5 pm  Final Popcorn Distribution DMI, 401 S Lincoln, Muncie, IN 5 – 7 pm
December 5	<b>FINAL PAYMENT DUE</b>

### Contact Information

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