Collaborative Unit Planning Committee

C23 - Utilizing Technical Resources for Communication and Programming

11/28/2011

Topic	Utilizing Technical Resources for Communication and Programming
Module Level	Cub Scout - Intermediate
Who Should Attend	All interested leaders and parents with special empasis for Cubmaster, Asst. Cubmasters, Committee Chair, Committee Members and Den Leaders.
Timing	20 Minutes - August/September
Objectives	1. Explain the importance of communication within the unit. This includes communication on all levels - Scouts, parents and leaders. 2. Explain the different forms of communications within the unit - one on one, one to many, oral, written, electronic, etc. 3. Review the role technology plays in the Scouting program. 4. Youth Protection concerns with communications.
Benefit to Scouts	Effective communication will allow Scouts (and their families) to stay up to date with activities and other important information. It will also allow for clear expectations of the Scouts. Today, along with the actual meetings, electronic communication ensures the greatest opportunity for this information to be received and understood.
Syllabus Suggestions	1. Discovery - How well does your unit communicate? What forms of communication does your unit use? 2. Review national policies regarding electronic communications. 3. The role of e-mail within the unit. 4. The role of social media within the unit (Facebook, Twitter, Google+, etc.). 3. Review key Scouting websites. 4. How does a unit start or maintain it's own website.
Hands On Activities	Planning Worksheet. Review other unit websites
Reference Materials	Guide to Safe Scouting.
Handouts	List of important websites. National Policy for Social Media.
Who Can Help Us?	Unit Commissioner, other unit webmasters and Committee Chairmen, District webmasters, many other online resources.
Supplemental Activities	University of Scouting
Success Metric(s)	Scouts, parents and leaders all believe they are well-informed of the unit activities and opportunities.