Collaborative Unit Planning Committee

C8 - Effective School Night Recruiment for Cub Scouts

11/28/2011

Topic	Effective School Night Recruitment for Cub Scouts
Model Level	Cub Scout - Introductory
Who Should Attend	All interested leaders and parents with special empasis for Cubmaster, Asst. Cubmasters, Committee Chair, Committee Members, Den Leaders and Unit School Night Chair.
Timing	20 Minutes - August
Objectives	1. Recruite more cubs for pack. 2. Increase the number of leaders for the pack. 3. Improve the leadership of the pack. 4. Create more opportunities for the pack succession planning by recruiting and enganing new Tiger Leaders.
Benefit to Scouts	Improve the sustainability of the pack and add more kids that will have fun and stay in Scouts
Syllabus Suggestions	1. Discovery - What has your unit done in the past? Concerns about recruitment? Etc. 2. Talk through the recruitment process - What has worked in the past? 3. Brainstorm on ideas for recruitment? Have suggestion list to prime pump 4. Discuss what makes a fun and exciting program. 5. Put a plan together and assign responsibility
Hands On Activities	Planning Worksheet. To Improve recruitement process.
Reference Materials	Council Recruitement Crates. School Night Manual.
Handouts	Prepare Pack Program and other handouts. List of possible activities. Planning calendar. Camp information. Brochure on Benefits of Scouting to Schools. Council Summertime Activity Flyers.
Who Can Help Us?	Unit Commissioner, District Membership Chair, District School Night Chair.
Supplemental Activities	See Module "Succession Planning". Pow Wow and University of Scouting.
Success Metric(s)	Retain and re-register 75% of members, or retain and re-register 68% and have a 2 percentage points increase.