



LEARNING FOR LIFE'S REACHING FOR TOMORROW 2011 OUTDOOR CHALLENGE DAYS

MISSION STATEMENT: The mission of Learning for Life is to enable young people to become responsible individuals by teaching positive character traits, career development, leadership and life skills so they can make ethical choices and achieve their full potential

Reaching for Tomorrow program is an in-school collaboration between the Boy Scouts of America's Learning for Life division, the Girl Scouts of the USA and schools in central Indiana.



PURPOSE: Reaching for Tomorrow is an educational program designed to meet the needs of youth and schools. It helps at-risk and special needs youth meet the challenges of growing up through character education and teaching basic living skills.

OBJECTIVE: To provide supplemental curriculum which will reinforce life skills needed to achieve self-sufficiency. The 160 age-appropriate and grade-specific lesson plans are designed to involve youth through role playing, small group discussions and activities for special areas of focus.

OUTREACH: Reaching for Tomorrow is available to boys and girls who are mildly to severely challenged, as well as at-risk youth. The program is delivered to students in grades K-12.

SCOPE OF SERVICE: Over 8,600 youth in 103 schools in central Indiana currently participate in the Reaching for Tomorrow program.

OUTDOOR CHALLENGE: The Outdoor Challenge will be held **May 9 – 13, 2011** for all participants in the Reaching for Tomorrow program. It is five days with over 50 hands-on activities such as horseback riding, archery, obstacle courses, crafts, sporting events and many educational opportunities. Fire departments, police departments, DNR and conservation agents will also be represented with hands-on activities for the students. Outdoor Challenge Days will be at Camp Belzer on the northeast side of Indianapolis.



University of Illinois research found that children with attention-deficit disorder can focus more effectively after outdoor activities.

“Kids who play in natural areas, with bushes and trees instead of blacktops, have been shown to engage in more creative and cooperative play.” Richard Louv, Chairman, Children & Nature Network



Reaching for Tomorrow's Outdoor Challenge Days 2011



Sponsorship opportunities, May 9 -13, 2011

Title Sponsor: \$10,000

- Event marketed as “Outdoor Challenge Days powered by (YOUR NAME)”
- Appropriate banner prominently displayed at Outdoor Challenge Days
- Logo and recognition provided in newsletter distributed to 8,000 families monthly
- Logo and recognition provided in newsletter distributed to 3,000 businesses
- Logo and recognition posted on local website
- Credit shared with 100 participating school administrators

Leadership Sponsor: \$5,000

- Appropriate banner prominently displayed at Outdoor Challenge Days
- Logo and recognition provided in newsletter distributed to 8,000 families monthly
- Logo and recognition provided in newsletter distributed to 3,000 businesses
- Logo and recognition posted on local website
- Credit provided in press releases
- Credit shared with 100 participating school administrators

Day Sponsor: \$2,500

- Appropriate banner proclaiming “(YOUR NAME) Day at Outdoor Challenge Days” prominently displayed
- Logo and recognition provided in newsletter distributed to 8,000 families monthly
- Logo and recognition provided in newsletter distributed to 3,000 businesses
- Logo and recognition posted on local website
- Credit provided in press releases
- Credit shared with 100 participating school administrators

Community Sponsor: \$1,000

- Appropriate sign prominently displayed in your area at Outdoor Challenge Days
- Recognition provided in newsletter distributed to 8,000 families monthly
- Recognition provided in newsletter distributed to 3,000 businesses
- Recognition posted on local website
- Credit shared with 100 participating school administrators

Area Sponsor: \$500

- Appropriate banner prominently displayed at Outdoor Challenge Days
- Recognition posted on local website
- Credit shared with 100 participating school administrators

Station Sponsor: \$250

- Appropriate sign prominently displayed at your station at Outdoor Challenge Days
- Recognition posted on local website
- Credit shared with 100 participating school administrators

Reaching for Tomorrow's Outdoor Challenge Days 2011



Sponsorship Commitment, May 9-13, 2011

_____ Yes, my organization would like to support Reaching for Tomorrow at the following level:

_____ Title Sponsor: \$10,000

_____ Leadership Sponsor: \$5,000

_____ Day Sponsor: \$2,500

Day preference: M T W Th F

_____ Community Sponsor: \$1,000

_____ Area Sponsor: \$500

_____ Station Sponsor: \$250

Desired station: _____
(see reverse for listing)

_____ My organization would like to support Reaching for Tomorrow with a tax deductible gift-in-kind contribution of:

Description: (see reverse for items needed)

Valued at \$_____. My contribution will defray the cost of Outdoor Challenge Days 2010.

Organization Name: _____

Contact Name: _____

Address: _____

City & State: _____ Zip Code: _____

Phone Number: _____ E-mail Address: _____

Please check here if you wish this contribution to remain anonymous.

Signature: _____ **Date:** _____

Fax or e-mail this completed form to Adam Cassady (317) 813-7126 or
acassady@crossroadsbsa.org by May 1.

Please include a good quality organization logo.

Checks can be mailed to:

Crossroads of America Council
ATTN: Adam Cassady
7125 Fall Creek Road North
Indianapolis, IN 46256

Please make check payable to:
Crossroads of America Council

Note on check: "Outdoor Challenge 2011"

Please direct any questions to Adam Cassady, Director of Reaching for Tomorrow, at (317) 489-2298.

Office use: SG11

Sponsors: 1-6831-933-20

GIK: 1-4071-933-90

Station names for sponsorships:

- An
- Archery
- Barn raising
- Basketball toss
- BB gun safety
- Bean bag toss
- Blanket ball
- Body bowling
- Bubble makers
- Buddy walkers
- Bungee ball
- Cookie decorating
- Dancing
- Dental care
- Earth ball
- Environmental relay
- Face painting
- Fire safety
- Fishing
- Football pass
- Fossil dig
- Frisbee golf
- Instrument zoo
- Introduction to science
- Knot tying
- Magic Show
- Miniature golf
- Native American demonstration
- Nature & conservation
- Nature Hike
- Obstacle course
- Parachute ball bounce
- Petting zoo
- Police dog demonstration
- Puzzle assembly
- Rain gutter boat races
- Ring toss
- Rocking horses
- Rodeo golf
- Rope making
- Sack races
- Scavenger hunt
- Sensory experiences
- Smokey the Bear
- Soccer ball kick
- Tennis
- Tent set-up
- The Swamp Walk
- Tug-of-war
- Water safety
- Water sponge toss
- Wheelchair relay

High Challenge Day stations:

- Campfire cooking
- Knot tying
- Leaf press
- Rope bridge
- Rope making
- Rope toss

Gift-in-kind needs:

- 13 gallon trash bags (500)
- Adult sized diapers (36)
- Aluminum foil (500 ft)
- Archery targets (14)
- Banners, various sizes (6)
- BBs (30,000)
- BB targets (4,500)
- Binders twine (18,000 ft)
- Biscuits, canned (20 cans)
- Bottled water for volunteers (500)
- Bubble solution (12 gallons)
- Bubble wands (30)
- Cookie decorations for 4,500
- Cookie icing for 4,500
- Cookies, sugar type (4,500)
- Feed corn (32 bushels or 1.5 cu yds)
- Gator utility vehicle (1)
- Hand sanitizer (20 - 1 Liter bottles)
- Marshmallows (10 bags)
- Meals for 80 volunteer staff
- Paper napkins (5,000)
- Paper sauce cups, disposable (5,000)
- Paper towels (50 rolls)
- Plastic drop cloths, heavy duty (4 ' X 60')
- Plastic gloves (400)
- Playground sand (4 bags)
- Popsicle sticks (5,000)
- Sanitary napkins, large (36)
- Shaving cream (10 cans)
- Snack packs for volunteers (500)
- Staff t-shirts (300)
- Station signs, 18" X 24" (12)
- Tempera paint, assorted colors (4 bottles)
- Wax paper (200 ft)