



The Northeast District Monthly Gazette

A Publication of the Crossroads of America Council, BSA – Northeast District

"All the News...That Is News...for Pack, Troop & Crew Leadership in the Northeast District"

WHAT YOU NEED TO KNOW

In the Next 30 Days

- July 16 (6:30 PM)
[Cub Recruiting Rally](#)
- Jul 20-24
[Baden Powell Wk 6](#)
- Jul 20-24
[Dan Beard Wk 6](#)
- Jul 16 (6:30 PM)
NED OA/Firecrafter Mtg
- Aug 4 (6:00 PM)
[Cub Ldr Specific Trng](#)
- Aug 5 (7:00 PM)
NED Committee Mtg
- Aug 12 (6:00 PM)
[Cub Ldr Specific Trng](#)
- Aug 13 (6:30 PM)
NED Popcorn Kernel Trng

In the Next 60 Days

- Aug 19 (7:00 PM)
NED Commissioners Mtg
- Aug 20 (6:30 PM)
NED OA/Firecrafter Mtgs
- Aug 22
[Chaplain Trng – Part IV](#)
- Aug 22-24
[Wood Badge – Session 1](#)
- Aug 27
Cub Sign-up Night!
- Aug 30-Sep 4
Cub New Parent Orient.
- Sep 1
Initial Popcorn Order Due
- Sep 1 (6:00 PM)
[Cub Ldr Specific Trng](#)
- Sep 2 (7:00 PM)
NED Committee Mtg
- Sep 3 (7:00 PM)
[MB Councilor Trng](#)
- Sep 6, 2015 (3:30 PM)
NED Eagle BoRs
- Sep 8 (6:00 PM)
[Cub Ldr Specific Trng](#)
- Sep 9 (7:00 PM)
NED Roundtables

District Committee Call to Action

Probably one of the most famous "calls to action" was personified by a poster created by James Montgomery Flagg. While this poster was originally published in 1916, it was extensively used as a recruiting poster by the U.S. Army as the country entered World War II. Like the U.S. after December 7, 1941, the Northeast District is currently in need of volunteers to serve in key roles on the District Committee. Please read our District Committee Chair, Tim George's Call to Action...and TAKE ACTION! ...[read more](#)



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July is the perfect month to enjoy some time off and fun with your family. It is also the perfect month to lay out plans for a successful fall recruiting season. Once August hits and school starts, scouting will launch into full gear. Preparing now with these tips will help your launch go sky high!....[read more](#)

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- Sep 12
Cub Rocket Launch
- Sep 12 (9:00 AM)
[Outdoor Ldr Skills/BALOO](#)
- Sep 12-13
[Voyageur Wknd 1](#)

In the Next 90 Days

- Sep 16 (7:00 PM)
NED Commissioners Mtg
- Sep 16 (7:00 PM)
[MB Councilor Trng](#)
- Sep 17 (6:30 PM)
NED OA/Firecrafter Mtgs
- Sep 19
Popcorn Storefront Begin
- Sep 19-20
[Voyageur Wknd 2](#)
- Sep 19-21
[Wood Badge – Session 2](#)
- Sep 25-26
[Wilderness First Aid](#)
- Sep 30
NED Award Nomination Due
- Sep 30
Eagle-to-Eagle Nomination Due
- Sep 30
Friend of Eagle Nomination Due
- Oct 1
NED Re-Charter Begins
- Oct 1 (7:00 PM)
[MB Councilor Trng](#)
- Oct 4, 2015 (3:30 PM)
NED Eagle BoRs
- Oct 7 (7:00 PM)
NED Committee Mtg
- Oct 7 (7:00 PM)
Re-Charter Help Session
- Oct 14 (7:00 PM)
NED Roundtables

Who Can I Contact

Do you have feedback on the current issue?

Do you have ideas for news items in a future issue of

The Northeast District Monthly Gazette?

Contact: [Mike Chambers](#)

District Committee Call to Action

Probably one of the most famous “calls to action” was personified by a poster created by James Montgomery Flagg. While this poster was originally published in 1916, it was extensively used by the U.S. Army as a recruiting poster as the country entered World War II. Like the U.S. after December 7, 1941, the Northeast District is currently in need of volunteers to serve in key roles on the District Committee. Please read our District Committee Chair, Tim George’s Call to Action...and TAKE ACTION!



I’m proud to be the Chair of the Northeast District Committee for the Crossroads of America Council, BSA and I ask that engaged volunteers in our District consider embracing a District-level role. When speaking at scouting events I always like to say that the District Committee, supported by the Council Board and staff, exists for really only one reason - to support our units in Northeast Indianapolis where our kids experience the value of the scouting program day by day. The Committee is made up of a dynamic group of key volunteers who work hard to recruit new scouts, train and support our unit leaders, plan events, and raise money to advance scouting. With a great deal of hard work we were able to reach the Journey to Excellence (JTE) Gold level this past year, an accomplishment for which we should all be proud!

As I take a big picture view of our current committee makeup during my third year and final year as Chair, I see that a big issue that must be addressed is the need to recruit more volunteers to enable the NE District to not only sustain a program but to thrive in future years. We are in need of an overall District Vice Chair who would take over as District Chair next year, key Vice Chair positions including Development and Nominating team leads, and other key positions such as Training Coordinator and Membership Team members.

My journey to this role came directly from being part of Troop 133 where my involvement started about 10 years ago. I was a very engaged father and volunteer with the troop and will always treasure the time with my son Ethan and other troop parents and volunteers on many memorable outings, camping trips, and meetings. During various scouting events I met a number of Council staff and Board members and was recruited to become involved at the Committee level, which frankly I resisted until 2012 when Ethan became an Eagle Scout. I jumped right in as Committee Chair and have valued this opportunity to serve our District and be a liaison to the Council Board, where I am a voice for the District and have had an opportunity to provide input on major issues such as the Council staffing structure and the strategic plan update.

I am thankful for our many engaged volunteers at the unit level and the Committee will of course continue to support and encourage your involvement in roles where you can fundamentally make a difference day by day. But perhaps you are a parent whose son has become an Eagle and you would like to stay engaged and are open to a broader leadership experience in scouting? Please reach out to me or our District Executive Adam Walden and we will work to find a way for you to make an impact across our District.

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asking why?

To date our communication efforts have been focused on unit leaders in the Northeast District. While this has worked well, we wanted to establish another communication tactic to directly reach all Scouts, parents and unit leaders in the Northeast District. We also wanted a communication tactic that would allow your District Committee to directly **HEAR FROM YOU**...the Scouts, parents and unit leaders we serve! So, enter the [Northeast District Facebook](#) page, stage right!

What do we need from you? If you are not already on Facebook, please consider joining; if you are already on Facebook, please “like” our [Northeast District Facebook](#) page. Once you are following our page, please consider posting items to our site that would be of interest to others in the Northeast District. To date, we have posted recognition for Northeast District Scouts, provided helpful hints and links, and will shortly begin sharing camp recipes. We are looking forward to seeing you on our [Northeast District Facebook](#) page. Join the conversation!

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Cub Scout Corner - Recruiting - Part 3 of 4

July is the perfect month to enjoy some time off and fun with your family. It is also the perfect month to lay out plans for a successful fall recruiting season. Once August hits and school starts, scouting will launch into full gear. Preparing now with these tips will help your launch go sky high!

1. Identify a **Pack Recruiting Coordinator** (PRC). Cubmasters and Committee Chairs are so busy in the fall organizing the new scouts and parents. Having a PRC designated to organize the sign-up night volunteers, collect the new registrations, and talk with new parents at pack events will really ease the load for the other leaders. This person can also coordinate “Bring a Friend” events throughout the year. Be sure to pass on the name of your PRC to the District Membership Committee so we can give your PRC lots of support, materials, and ideas.
2. Encourage your families to start recruiting their friends now. Families today choose their activities carefully. They want to know that an activity will be time well spent for their family. Send out this [video](#) to your unit parents and ask them to forward it to their sports teams, church members, Facebook friends, and Instagram followers. They should add their own personal note about how scouting is a positive experience for their own family.
3. As new families come in to your pack, you will be best prepared to rocket ahead if you have new leaders already on board. Here is a link to a terrific [Parent Information Form](#) that will help you mine the tremendous wealth of skills that your parents have. Pass this out to current parents at summer camp or any summertime pack event. Give to new parents to complete at sign-up night. Use the information to contact and recruit new leaders before your first pack event in September. Share the council training schedule with them and assure them that the new program is user friendly and they will have a lot of support (and fun!).
4. Adam Walden, our new NE District DE, has been diligently working to connect with the principals of all schools in our area. As he completes this process he will be contacting all packs via phone or email with a summary of the information that he has received. His main goal is to confirm that you will be able to set up at the school for sign-up night on August 27. Many schools have also given him dates for Back-To-School or Meet-The-Teacher events. All packs are encouraged to also have a booth at these events. Any families that sign up that night can shoot past the Aug. 27 night and land at your first pack event the following week.

As always, your NE District Membership team is here to help! Let us know what you need for an “out of this world” fall recruitment season.

[Steve Creason](#) and [Terry Prather](#)

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Successful Popcorn Sales - Part 2 of 3

Indianapolis 500 legend, Bobby Unser said it best, *"Success is where preparation and opportunity meet"*. While the "opening day" of popcorn sales is approximately 50-days away, there are two behind the scenes activities that need to be taken care of **NOW** to prepare your unit for a successful popcorn selling season. Let's review them in more detail.

Secure Your "Show-n-Sell" Locations

While storefront sales do not "open" until **September 19, 2015**, **NOW** is a great time to secure storefronts for this form of popcorn selling (*if you snooze, you will likely lose out on some great storefront sales locations*). When you speak with a store manager or event coordinator and they agree to let you sell in front of their store / at their event, try to get it in writing. If a signed agreement is not possible, just make sure you capture the manager's name, record the date you spoke and write down his/her phone number. And it's always a good idea to follow up two weeks before the agreed upon date just to be safe. As you look for "Show-n-Sell" locations, consider the following types of locations:

- Hardware stores (Lowe's, Home Depot, etc.)
- Grocery stores (Marsh, Kroger, etc.)
- Department Stores (Walmart, Target, Meijer, etc)
- Drug stores (CVS, Walgreens, etc.)
- Community events (Football games, festivals, etc.)
- Charter Organization events

In upcoming issues of ***The Northeast District Monthly Gazette***, we will follow up with "Show-n-Sell" best practices.

Unit Popcorn Kickoff

Now is a good time to begin planning how you will conduct your unit popcorn kickoff. This is one of the most important things that the unit Popcorn Kernel can do, as it starts your sales efforts off on the right foot. During the unit popcorn kickoff, the Popcorn Kernel should outline the purpose and structure of the Popcorn Sale. It should be an enthusiastic, exciting, and hands-on start to the sale. Here are some best practices to help you plan your best Kickoff ever:

- Have FUN!
- Try to hold as a stand-alone event (keep it 30-45 minutes)
- Explain to your families "What's in it for Them"
- Share the key dates of your sale (Show-n-Sell dates, when money is due, etc.)
- Share your budget and program plan with parents
- Present the unit sales goal and per Scout sales goal
- Review the different ways to sell and practice sales pitch with Scouts
- Make sure you go over the Safety Tips (see below)
- Offer door prizes and giveaways (you don't need to giveaway big ticket items, small dollar store things are perfect)
- Hang posters, streamers, etc. to decorate the room
- Have FUN!

Safety Tips

- NEVER enter anyone's home
- NEVER sell after dark unless you are with an adult
- DON'T carry large amounts of cash with you
- ALWAYS walk on the sidewalk and driveway
- ALWAYS sell with another scout or with an adult

[Here is a link to view the dates of the Popcorn Sale.](#)

[Here is a link to view information about the prize program, commission, etc. on the Council Popcorn Page.](#)
[Here is a link to view helpful resources, selling tips, etc. from Trail's End.](#)

Stay tuned for more information to help with your popcorn selling efforts!

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Adult Leader Training - Specialized Offerings

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Your "first stop" in planning any scouting-appropriate event will be a thorough review of the [Guide to Safe Scouting](#). This 120-page document, available either on line or as a downloadable PDF document, is your best source of current policies and procedures published by the Boy Scouts of America (BSA). These policies and procedures, coupled with additional specific detailed references and/or required training are your guideposts to delivering safe and enjoyable adventures for your unit. We will focus on three common categories of specialized training available.

There are three additional training offerings that at least one registered adult in attendance at any BSA outdoor outing should have completed. These include two offerings to enhance basic lifesaving skills: (1) **Basic First Aid** and (2) **AED/CPR Training**. Both of these training courses are offered as instructor-led courses by the Crossroads of America Council, BSA (check the Council calendar for availability). The third required offering is **Hazardous Weather Training**, available online at www.myscouting.org. All three of these courses must be refreshed every two years for the training to remain current.

If you are planning a backpacking trip with your troop or crew, at least one adult who will be attending should have completed the online training course entitled **Trek Safely** at www.myscouting.org. Depending on the extent of the backpacking trip (multi-day backcountry camping) may also require that at least one adult have also completed **Wilderness First Aid**. This advanced first aid training course is offered as an instructor-led course by the Crossroads of America Council, BSA (check the Council calendar for availability). Both of these courses must be refreshed every two years for the training to remain current.

When planning an outing involving water, there are training courses that at least one adult in attendance is required to have completed prior to the outing. For outings where swimming will be involved, **Safe Swim Defense** is required. For outings where canoes, kayaks, sail or motor boats are involved, adult leaders supervising activities afloat must have completed **Safety Afloat** training within the previous two years prior to the outing. Both of these courses are available online at www.myscouting.org. For extended canoe trips, such as expeditions to Northern Tier, it is highly recommended to have an appropriate number of adult leaders attend and completed **Voyageur Training** prior to any extended trips into the backcountry. **Voyageur Training** is offered as an instructor-led course by the Crossroads of America Council, BSA (The Fall Course will be held starting September 12, 2015).

This article only highlighted some of the most commonly needed "specialized" training for units to plan and implement safe and fun outings. Please consult the [Guide to Safe Scouting](#) for more information. Also know that if you have any questions on training needs for your unit, you may always contact your unit commissioner for support.

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WHAT AND WHERE: The National Museum of the U.S. Air Force is located on Wright-Patterson Air Force Base (1100 Spaatz Street) in Dayton, OH. This Museum showcases all aircraft used by the U.S. Air Force, beginning with the first Wright Flyer up to the aircraft being used today. There is even a special section of the Museum highlighting the Air Forces contribution to outer space travel! If you go, please note that there is a special hangar located deep inside Wright-Patterson Air Force base that you have sign-up (and take a Museum bus) to visit. This is the [Presidential and R&D Galleries](#). This gallery has all retired Air Force Ones, including the 707 used to bring President John Kennedy's body back from Dallas in 1962. This off-site hangar is definitely worth visiting, so consider making the sign-up table your first stop as you enter the Museum!

WHERE TO STAY: While this trip can certainly be conducted as a "day trip", units can also combine a trip to the Museum with a weekend camping trip. There are two Boy Scout Camps with located in or close to Dayton, OH. The closest to the Museum is [Cricket Holler Scout Camp](#) located at 6550 Poe Avenue, Dayton, OH. To inquire about availability, contact the [Miami Valley Council, BSA](#) Camping Department at 937-278-4825. The second is [Camp Hugh Taylor Birch](#) located at 4057 Swimming Pool Road, Yellow Springs, OH (located less than an hour's drive east of the Museum). To inquire about availability at this scout camp, contact the [Tecumseh Council, BSA](#) at 937-325-6449 x102.

WHEN: The National Museum of the U.S. Air Force is open daily from 9:00 AM to 5:00 PM every day of the year, except Thanksgiving, Christmas Day and New Year's Day. As the vast majority of this museum is located inside three massive, interconnected airplane hangars, it can be visited anytime during the year, regardless of weather. For more information, you can contact the National Museum of the U.S. Air Force directly at 937-255-3286.

COST: The cost to visit the National Museum of the U.S. Air Force is **ABSOLUTELY FREE!** They do have a gift shop and a snack bar in the Museum, so it is probably a good idea for each visiting Scout bring some cash to use during their visit. Please note that units may also consider bringing bag lunches to the Museum, as the snack bar in the Museum can be very crowded during lunch.

We would love to hear about your experience visiting the National Museum of the U.S. Air Force!

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