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The Northeast District Monthly Gazette

A Publication of the Crossroads of America Council, BSA – Northeast District

"All the News...That Is News...for Pack, Troop, Crew & Ship Leadership in the Northeast District"

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WHAT YOU NEED TO KNOW

In the Next 30 Days

- Sep 17, 2016
 Popcorn Sales Begin!
- Sep 17-21, 2016
 Popcorn Sales Blitz Days
- Sep 21, 2016 (7:00-8:00 PM)
 MB Counselor Training
- Sep 21, 2016 (7:00 PM)
 NED Committee Mtg
- Sep 24, 2016 (8 AM 12 PM)
 <u>Cub Scout Leader Training</u>
- Sep 30, 2016 (by 5 PM)
 Submit Popcorn Sales Blitz Day
 Prize Order form to Council
- Sep 30-Oct 2, 2016
 NED Fall Camporee
- Oct 2, 2016 (3:30 PM)
 NED Eagle BoRs
- Oct 3, 2016 (6:00–9:00 PM)
 <u>CPR/AED Training</u>
- Oct 4, 2016 (6:00-9:00 PM)
 First Aid Training

Don't Miss Cub Scout Leader Specific Training Offering

If you have not already signed-up for the Cub Scout Leader Specific Training to be offered on Saturday, September 24, 2016 from 8:00am-12:00pm at the Golden Burke Scout Center., there is still time...but you must ACT! During this session leaders will be able to get Youth Protection, Pack Committee, & Den Leader Training in one morning. There will be 3 specific sessions:

8:00 - 8:45 AM – Youth Protection Training 9:00 -10:00 AM - Pack Committee Training 10:15 AM – 12:00 PM - Den Leader Training

Scouters can sign up for all of them or just the sessions they need. Click this <u>link</u> to sign-up for the session(s) that you need. Please note that while there is no cost for the event however, the session sizes will be limited to 24 participants. If you have questions about this offering, please contact Jon Guimont.

Unit Re-Charter is Just Around the Corner (Part 2 of 3)

The clock to a successful re-charter continues to count down...approximately 50-days remain to your unit re-charter turn-in day. Now is not the time to panic! One of the key enablers to a successful re-charter is to "lay out the rules" and "communicate" to make sure that everyone understands them. Effectively communicating the **WHAT**, **WHEN**, **WHO** and **WHY** of re-charter will go a long way to making the re-charter process as painless as possible. Let's take what you need to communicate one at a time:

- WHAT = UNIT RE-CHARTER. While this may seem straight forward, but don't forget to include all components that each re-chartering family needs to know (1) communicate their commitment, (2) submit required fees, and (3) complete and submit documentation of all required training is up-to-date to WHOM by WHEN.
- WHEN = ESTABLISH DEADLINES. While the deadline that your unit must submit your re-charter package to the Crossroads of America Council, BSA is set in stone (either October 26 or 29, 2016, as scheduled), consider establishing a unit re-charter deadline a minimum of two-weeks ahead of your unit's assigned submission date. This will do three things it will give your volunteers time to (1) accurately complete all on-line database entries for your unit, (2) connect with any current unit members who are delinquent with a commitment, fees or training prior to the turn-in deadline, and (3) obtain all needed signatures on the paperwork that will need to be submitted.
- WHO = IDENTIFY YOUR RE-CHARTER TEAM. Make sure that let all unit members know who the volunteers are running unit re-charter for your unit. That way, when they are contacted by a unit re-charter volunteer they will understand their focus (re-charter commitment, fee collection, or training).
- WHY = WHAT'S IN IT FOR THEM. It is always best to make sure that unit members know what's in it for them to complete their re=charter requirements on time. The key "what's in it for them" for all unit members is the ability to remain active with your unit without having to complete yet another BSA application!

Two final suggestions to help with unit re-charter at this stage in the process – attend one of the help sessions scheduled for either October 12 or 19, 2016 at Camp Belzer, or contact your unit commissioner or your District Executive, <u>Laura Clay</u> if you have any questions. Stay tuned...next month we will focus on the final steps in the unit re-charter turn-in process.

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- Oct 5, 2016 (7:00 PM)
 NED Commissioners Mtg
- Oct 6, 2016 (7:00-8:00 PM)
 MB Counselor Training
- Oct 12, 2016 (7:00 PM)
 NED Roundtables
- Oct 12, 2016 (7:00 PM)
 NED Re-Charter Help Session
- October 15, 2016
 Nat Jambo Payment3

In the Next 60 Days

- Oct 19, 2016 (7:00 PM)
 NED Commissioners Mtg
- Oct 19, 2016 (7:00 PM)
 NED Re-Charter Help Session
- Oct 22, 2016
 Den Chief Training
- Oct 26, 2016 (7:00 PM)
 Re-Charter Turn-in (by appt.)
- Oct 29, 2016 (7:00 PM)
 Re-Charter Turn-in (by appt.)
- Nov 1, 2016 (6:00–9:00 PM)
 CPR/AED Training
- Nov 2, 2016 (7:00 PM)
 NED Committee Mtg
- Nov 3, 2016 (7:00-8:00 PM)
 MB Counselor Training
- Nov 6, 2015 (3:30 PM)
 NED Eagle BoRs
- Nov 9, 2016 (7:00 PM)
 NED Roundtables

In the Next 90 Days

- Nov 16, 2016 (7:00-8:00 PM)
 MB Counselor Training
- Nov 16, 2016 (7:00 PM)
 NED Commissioners Mtg
- Dec 1, 2016 (7:00-8:00 PM)
 MB Counselor Training
- Dec 4, 2016 (3:30 PM)
 NED Eagle BoRs
- Dec 7, 2016 (7:00 PM)
 NED Planning Part 1
- Dec 14, 2016 (7:00 PM)
 NED Elections/Pot Luck Dinner

Council-Level Recognition Nominations Due in Two Weeks!

So you haven't found the time to write-up those nominations for the various council-level recognitions that are due before **September 30, 2016!** While the clock is ticking, there is still time. Let's review the available recognitions:

- SILVER BEAVER AWARD The Silver Beaver Award is the council-level distinguished service award of the Boy Scouts of America. Recipients of this award are registered adult leaders who have made an impact on the lives of youth through service given to the council. It is given to those who implement the Scouting program and perform community service through hard work, self-sacrifice, dedication, and many years of service. It is given to those who do not actively seek it. To nominate a deserving Scouter for the Silver Beaver Award, please download the nomination form, complete it and send it to council@crossroadsbsa.org by the deadline.
- **EAGLE TO EAGLE AWARD** This council sponsored recognition is presented annually to an *Eagle Scout, who, as an adult,* is now serving our youth as an active adult volunteer in a Scout troop or Venturing Crew. To nominate a deserving Scouter for the Eagle to Eagle Award, please download the <u>nomination form</u>, complete it and send it to <u>council@crossroadsbsa.org</u>.
- FRIEND OF EAGLE AWARD This council sponsored recognition honors a non-Eagle
 adult volunteer who activity assists Scouts on the trail to Eagle. To nominate a Scouter
 for the Friend to Eagle Award, please download the <u>nomination form</u>, complete it and
 send it to <u>council@crossroadsbsa.org</u>.
- WALTER J. SCHUCHMANN LEADERSHIP AWARD This annual award is presented to a outstanding youth who has served in a leadership role in his Troop for at least six months (and is currently serving in a leadership position in his troop), has reached at least the First Class rank in rank; and has not reached his 18th birthday prior to November 11 of the year that the Scout applies for the award. To nominate a deserving Scout, download the Walter J. Schuchmann Leadership Award nomination form, complete it and send it to council@crossroadsbsa.org.

Remember, all of these nomination forms must be into our council before **September 30**, **2016**. For more information about these awards, please contact Karrie Schlegel at (317) 813-7068 or by email.

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Popcorn Sales Are HERE!

Yes...the opening day of popcorn sales (September 17, 2016) has come and gone! As you support the scouts in your unit to sell popcorn, let's review the different ways they can add to their sales totals.

TAKE ORDER SALES:

- **Description:** Customers order popcorn on an order form and wait for it to be delivered in November.
- Average sales per hour: The sky's the limit!
- Who buys this way? Family members, friends, neighbors, parents' coworkers, teachers, coaches, hairdressers, and more....
- Best Practices: Before Scouts hit the streets and knock on doors, they should approach closest family and friends, especially during the new two week blitz (September 21-21). Help Scouts make a list of 10-15 family and friends they know will make a purchase. After initial contacts, they should be close to their goal and feel confident of their sale victories.

DOOR-TO DOOR SALES:

- **Description:** Scout, with a friend or family member, sells popcorn on-hand (in a wagon or vehicle) to customers at home; delivering the popcorn and collecting payment onthe-spot.
- Average sales per hour: \$200

Who Can I Contact

Do you have feedback on the current issue?
Do you have ideas for news items in a future issue of The Northeast District Monthly Gazette?
Contact: Mike Chambers

• Who buys this way? Suburban neighborhoods, rural homes, city townhouses.

• **Best Practices:** Allow the customer to receive popcorn on-the-spot only after they place an order on the form. Say, "Would you like your product now instead of waiting?" Customers tend to choose the least expensive item that you have on hand, so don't let them see your "stash" right away.

ONLINE SALES:

- Description: Scouts solicit customers via email or social media. Customers order popcorn using Scout's online link or searching for them on www.trails-end.com. Then customers pay shipping and receive popcorn within 3-9 business days.
- Average sale per customer: \$45
- Who buys this way? Out-of-town family and friends, parents' coworkers, and social media connections.
- Best Practices: Scouts self-register for online selling and create an account at the beginning of the sale (online sales begin Sept.1). They are encouraged to email and share personal order links on social media. Within two weeks, they should follow-up with those who have not ordered and send thank you messages to those who have.

STOREFRONT SALES:

- **Description:** Scouts sell popcorn (exchange popcorn and money on-the-spot) with strangers in front of high traffic stores or events.
- Average sales per hour: \$100
- Who buys this way? Strangers, grocery store shoppers, college students, sports attendees, and festival attendees.
- **Best Practice:** Schedule booth time with store managers as soon as possible. Schedule Scouts to fill 2-hour timeslots. All participating Scouts get equal credit for the day's total sales. This is a great way to increase visibility in the community and recruit new scouts.

As with many things we do in scouting, this is a golden opportunity for scouts to learn valuable life lessons. I think that Dave Ramsey, author, radio/television host, and motivational speaker said it best..."We are all in the business of sales. Teachers sell students on learning, parents sell their children on making good grades and behaving"...and of course, scouts sell popcorn!

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More Details Available for Northeast District Fall Camporee

As announced at the last Round Table, more details on the Aviation-themed Northeast District Fall Camporee at Camp Kikthawenund are now available. You should plan your "flight" so that you can "land" on **Friday, September 30, 2016** at **1800 hours** (6:00 PM). Your departure from this same "air field" is scheduled for **Sunday, October 2, 2016** at **1030 hours** (10:30 AM).

During your "layover", patrols will compete in competitions, including "Air Traffic Control", "Run The Loop", "Go or No-Go", "Pulling G's", "First Aid", "What Can Go Wrong, Will Go Wrong" and "Runway Café". Troop Level Recognitions will be awarded for (1) Overall Camporee and (2) Gateway. Additionally both the top troop and patrol will be recognized with Sportsmanship/Spirit Awards. Individuals will also be recognized for excellence in "Runway Café", "Stepping Up", and "Work Out". For more details on these competitions, download a copy of the Fall Camporee Booklet.

The cost for your "layover" week-end will be \$13.00 per Scout; adults are FREE! To assure your unit a spot for this fun "layover", please register on line. The deadline to register is Wednesday, September 28, 2016.

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2016 Launch Into Scouting and NED Rocket Launch a Success!

Yes, not only did we survive this year's Launch Into Scouting, we thrived! Thanks to the hard work of dedicated Northeast District Unit Leaders and volunteers over 300 potential scouts and their families attended recruiting events; nearly 200 have submitted paid applications and 48 more turned in applications with payment coming! Two more points to ponder:

- We had close to 200% more paid applications this year compared with August of 2015
- Across the Northeast District, 34 boys signed up for the new Lion Scout program

GREAT JOB! While we took time for a quick celebration, we did not rest on our laurels. Our Northeast District Rocket Launch and Fun Day on Saturday, September 10th was a huge success, thanks both to a break in the rainy weather and the hard work of a number of volunteers. The new Cub Scouts and their families were able to not only able launch their rockets, but they also were able to try their hand at archery, the BB Range, a rain gutter regatta, shoot water bottle rockets and sample Dutch Oven cooking. Check out the pictures of all of the fun!



We need your help to build on this momentum going forward. Here is a checklist of items for Cub Packs to complete (if they have not already been done):

Gather any outstanding applications and submit them to Laura Clay at the Scout office
Collect any outstanding fees for all applications and also submit to Laura as soon as possible
Hold your parent orientation night and get the new scouts involved in your first den and pack meetings
Continue to promote your pack at school events
When notified, reach out to leads and applications from joinscoutsin.org and

	BeAScout.org
	Encourage all scouts to invite more friends, especially for any grade levels that you
	have low youth participation
	Encourage all new leaders to attend upcoming trainings (see lead article in this issue
	of The Northeast District Monthly Gazette) and District Roundtables (held monthly on
	the second Wednesday of each month, except June and July)
	Strongly encourage Cub Scouts and their families to go camping. There is a great
	opportunity coming up right in our backyardback at Camp Belzer. See the next
	article for details on the Family Fun Campout

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Family Fun Campout at Camp Belzer Just Around the Corner

This year's Family Fun Campout will be held at Camp Belzer on Saturday, October 1 and Sunday, October 2, 2016. Onsite registration will start at 8:30 AM on Saturday, with activities beginning at 10:00 AM. Activities will include:

- Shooting Sports
- Outdoor Skills
- Ecology
- Rocket Launch
- Conservation
- Sports
- Games
- Campfire Program

The cost for this event is \$25 per youth and \$20 per adult. This fee includes meals, a souvenir and activities. All participants must provide their own tents and sleeping bags. To attend, please register on line. Departure from the Family Fun Campout is set for 10:00 AM on Sunday.

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Soles4Souls - Is Your Unit All In?

OK...do yourself and needy souls around the globe a favor. Take a walk through your closets, and look under your beds at home. Take note of all of the shoes around your house that you **no longer wear**. Help reduce clutter around your home by donating those pre-worn **pairs of shoes*** to the Crossroads of America Council-wide <u>Soles4Souls</u> service project that will be conducted between **November 1 and November 18, 2016**. Our goal during this service project is to collect 25,000 shoes. To accomplish this, we are counting on 250 participating Scout units across the council. It is encouraged that each Scout set a personal goal of collecting/donating 10-25 pairs of shoes which should equal approximately five service hours. Additionally, every Scout who participates will receive a Soles4Souls patch.

A big thank you if your unit has already signed-up for this council-wide service project. If you missed the deadline and wish to participate, of if you have questions, please contact <u>Laura Clay</u> or <u>Patrick Covell</u> immediately. Let's exceed the council's goal for collecting pre-worn shoes!

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Den Chief Training Re-Scheduled

Our **Den Chief Training** session has been re-scheduled. The class will now be offered on **Saturday, October 22, 2016**. It will run from 9:00 AM to 2:00 PM at the **Golden-Burke Scout Center**. For now, please **mark your calendar**. More details will be available in the October issue of **The Northeast District Monthly Gazette**.

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^{*} Please tie pairs of shoes together before donating

2016 Northeast District Friends of Scouting Campaign Wrap-Up

As the 2016 Friends of Scouting Campaign winds down, we would like to provide a final update on our district participation. Thanks to your generosity, we ended the year at **108%** of our district goal! We would like to send out a very special thank you to the Northeast District units that made our NORTHEAST DISTRICT 100%+ FRIENDS OF SCOUTING CLUB!

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The NED Outdoor Experience Exchange – Cabin Camping/Skiing

Are you are looking for a new location where you can combine cabin camping with downhill skiing over a week-end within a three-hour drive north of Indianapolis? Then **Boy Scout Camp Tamarak** coupled with **Swiss Valley Ski Area** in southern Michigan could be just the ticket for an outstanding winter adventure.

WHERE: Boy Scout Camp Tamarack is located just north of the Indiana-Michigan border at 10891 Withers St, Jones, MI. It is run by the Lasalle Area Council in South Bend, IN. Swiss Valley Ski Area is located approximately 8-miles from Camp Tamarack at 13421 Mann Street, Jones, MI.

WHAT: Camp Tamarack has two (2) heated cabins that each sleeps approximately 25-people. Each cabin is equipped with indoor facilities, including a kitchenette. Swiss Valley Ski Area offers a 225' vertical drop, 11 runs lighted for night skiing, 2 quad chairs, 1 triple chair and 4 rope tows. There are also 2 terrain parks. Rental ski and snowboard gear (including helmets are available).

WHEN: While Camp Tamarack is open year round, Alpine Valley Ski Area is usually open for skiing by the second weekend in December until the second or third weekend in March.

COST: Please contact the Lasalle Area Council for cost and availability of cabins at Camp Tamarack. You can reach this council by e-mail at info@lassallecouncilbsa.org or by calling (574) 289-0337. Please contact Swiss Valley Ski Area for current costs and availability. They can be reached by e-mail at Jamie@SkiSwissValley.com or by calling (269)244-5635 Ext. 203.

Tell us about your outing to Camp Tamarack and Alpine Valley Ski Area by posting on the Northeast District Facebook page!

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