

## Annual Governor's Luncheon for Scouting

In December 2022, we raised \$1,151,570 and had over 1,600 supporters in attendance. Our annual event is the largest of its kind in the country, and with your help, we strive to prepare a team of leaders that are the future of our communities.

### Lucas Oil Stadium

Tuesday, December 12, 2023

### Investment Opportunities

*See the investment sponsorship guide to get involved in 2023 and 2024.*



## 2023 Event Co-Chairs

[www.crossroadsbsa.org/govlunch/](http://www.crossroadsbsa.org/govlunch/)



**Akilah Darden**



**Steve Campbell**



**Kip Chase**



**DuJuan McCoy**



**CROSSROADS**  
OF AMERICA COUNCIL  
BOY SCOUTS OF AMERICA®

# GOVERNOR'S LUNCHEON FOR SCOUTING

December 12, 2023 | Lucas Oil Stadium

## 2023 Sponsorships

	<b>\$50,000 Sponsorship</b> Championship	<b>\$25,000 Sponsorship</b> <i>Qty: 16 (4 Per Quarter)</i> Quarter 1: Leadership Quarter 2: Service Quarter 3: Character Quarter 4: Health	<b>\$10,000 Sponsorship</b> Eagle Scout	<b>\$5,000 Sponsorship</b> Curriculum/ Friends of Scouting	Goal Set by Table Host
Digital recognition on (2) large stadium video boards and your company QR code on place mat	✓				
Opportunity to share one article about sponsor's organization in the Crossroads of America Council e-newsletter in 2024	✓	✓			
Recognition in paid print and digital advertising with IBJ and Indianapolis Recorder, before and after event	✓	✓			
Logo recognition on concourse TVs	✓	✓	✓	✓	
Opportunity to provide a video about sponsor's organization to be shared on Crossroads of America Council social media in 2024	✓	✓	✓	✓	
Digital ribbon promotion in stadium	✓	✓			
Reserved seating (10 guests per table)	<b>2 Tables</b> <i>(Premium Seating)</i>	<b>2 Tables</b> <i>(Premium Seating)</i>	<b>1 Table</b> <i>(Preferred Seating)</i>	<b>1 Table</b> <i>(Preferred Seating)</i>	<b>1 Table</b>
Invitations to VIP pre-event reception at Governor's Luncheon for Scouting in Quarterback's Lounge	5	4	2	1	
Recognition in digital program booklet for event	<b>Full Page Ad</b>	<b>Half Page Ad</b>	<b>Logo or Name</b>	<b>Name</b>	<b>Individual Name</b>
Provide curriculum opportunities that support rank and merit badge advancements	✓	✓	✓	✓	
Invitations to attend Mayors' Reception event in 2024	12	10	8	6	

Contact Leslie Hurst for more information: [Leslie.Hurst@CrossroadsBSA.org](mailto:Leslie.Hurst@CrossroadsBSA.org) | (317) 813-7113