

# Annual Governor's Luncheon for Scouting

In December 2022, we raised \$1,151,570 and had over 1,600 supporters in attendance. Our annual event is the largest of its kind in the country, and with your help, we strive to prepare a team of leaders that are the future of our communities.

**Date:** Tuesday, December 12th, 2023

**Time:** Noon - 1:15 PM

**Location:** Lucas Oil Stadium

## Investment Opportunities

*See the investment sponsorship guide to get involved for the 2024 event and campaign.*



[www.crossroadsbsa.org/govlunch/](http://www.crossroadsbsa.org/govlunch/)

## 2023 Event Co-Chairs



**Steve Campbell**  
Indianapolis Colts



**Kip Chase**  
Eli Lilly & Company



**Akilah Darden**  
The Darden Group, LLC  
& Indiana University  
Health



**DuJuan McCoy**  
Circle City Broadcasting  
eMedia Augmentation  
Company



**CROSSROADS**  
OF AMERICA COUNCIL  
BOY SCOUTS OF AMERICA®

# GOVERNOR'S LUNCHEON FOR SCOUTING

December 12, 2023 | Lucas Oil Stadium

## 2024 Sponsorships

	\$50,000 Sponsorship	\$25,000 Sponsorship	\$10,000 Sponsorship	\$5,000 Sponsorship	Goal Set by Table Host
	Championship		Eagle Scout	Table Sponsorship	
Digital recognition on (2) large stadium video boards and your company QR code on place mat	✓				
Opportunity to share one article about sponsor's organization in the Crossroads of America Council e-newsletter in 2024	✓	✓			
Recognition in paid print and digital advertising with IBJ and Indianapolis Recorder, before and after event	✓	✓			
Logo recognition on concourse TVs	✓	✓	✓	✓	
Opportunity to provide a video about sponsor's organization to be shared on Crossroads of America Council social media in 2024	✓	✓	✓	✓	
Digital ribbon promotion in stadium	✓	✓			
Reserved seating (10 guests per table)	<b>2 Tables</b> <i>(Premium Seating)</i>	<b>2 Tables</b> <i>(Premium Seating)</i>	<b>1 Table</b> <i>(Preferred Seating)</i>	<b>1 Table</b>	<b>1 Table</b>
Invitations to a private reception at Governor's Luncheon for Scouting in Quarterback's Suite	5	4	2	1	
Recognition in digital program booklet for event	<b>Full Page Ad</b>	<b>Half Page Ad</b>	<b>Logo or Name</b>	<b>Name</b>	<b>Individual Name</b>
Provide curriculum opportunities that support rank and merit badge advancements	✓	✓	✓	✓	
Invitations to attend Mayors' Reception events in 2024	12	10	8	6	

Contact Leslie Hurst for more information: [Leslie.Hurst@CrossroadsBSA.org](mailto:Leslie.Hurst@CrossroadsBSA.org) | (317) 813-7113



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# Commitment Information

## Commitments:

Awards Dinner: \_\_\_\_\_

Sporting Clays: \_\_\_\_\_

Annual Campaign/Governor's Luncheon: \_\_\_\_\_

Capital: \_\_\_\_\_

Endowment: \_\_\_\_\_

Other: \_\_\_\_\_

## Method of Payment

Invoice       Cash       Credit Card       Check

*For checks, please make payable to Crossroads of America Council, Boy Scouts of America.*

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_



Signature: x \_\_\_\_\_

*Contributions to Crossroads of America Council are tax deductible to the full extent of the law and benefit the Council, staying here in central Indiana, as Crossroads of America Council, Boy Scouts of America is a 501(c)(3) nonprofit organization.*

*Donations made using this pledge card apply to their respective campaigns and are payable by 12/31/24. Contributions can be sent to: Crossroads of America Council 7125 Fall Creek Road N, Indianapolis, IN 46256.*

## Sponsorship Information

Contact Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Preferred Invoice Schedule: *(Please indicate one)*

Annually: \_\_\_\_\_ *(specify month: \_\_\_\_\_)*

Quarterly: \_\_\_\_\_ *(Jan/Apr/Jul/Oct)*

Monthly: \_\_\_\_\_ *(through Nov)*

Signature: x \_\_\_\_\_ Date: \_\_\_\_\_

*Office Use Only*

Donor ID #: \_\_\_\_\_ BSA Structure: \_\_\_\_\_

Solicitor: \_\_\_\_\_ Giving Category: \_\_\_\_\_