



**CROSSROADS
OF AMERICA COUNCIL**
BOY SCOUTS OF AMERICA®

PREPARING A TEAM
OF LEADERS

GOVERNOR'S LUNCHEON FOR SCOUTING

December 14 | 11:30 A.M. | Lucas Oil Stadium

2023 Sponsorships

	\$100,000 Sponsorship	\$75,000 Sponsorship	\$50,000 Sponsorship	\$25,000 Sponsorship <small>Qty: 16 (4 Per Quarter)</small>	\$10,000 Sponsorship	\$5,000 Sponsorship	Goal Set by Table Host
	Presenting Sponsor	Half-Time Show	Championship	Quarter 1: Leadership Quarter 2: Service Quarter 3: Character Quarter 4: Health	Eagle Scout	Curriculum/ Friends of Scouting	
Opportunity to address 3,000+ attendees at Governor's Luncheon for Scouting	✓						
Logo inclusion on the event page on Crossroads of America Council's website, where individuals register and get all event info	✓	✓					
Provide branded gift to 3,000+ attendees	✓	✓					
Digital recognition on (2) large stadium video boards and your company QR code on place mat	✓	✓	✓				
Opportunity to share one article about sponsor's organization in the Crossroads of America Council e-newsletter in 2023	✓	✓	✓	✓			
Recognition in paid print and digital advertising with IBJ and Indianapolis Recorder, before and after event	✓	✓	✓	✓			
Logo recognition on concourse TVs	✓	✓	✓	✓	✓	✓	
Opportunity to provide a video about sponsor's organization to be shared on Crossroads of America Council social media in 2023	✓	✓	✓	✓	✓	✓	
Digital ribbon promotion in stadium	✓	✓	✓	✓			
Premium reserved seating in Zone 1 (10 guests per table)	30 Seats	30 Seats	20 Seats	20 Seats	10 Seats	10 Seats <small>(Zone 2)</small>	10 Seats
Invitations to VIP pre-event reception at Governor's Luncheon for Scouting in Quarterback's Lounge	12	8	6	4	2	1	
Recognition in digital program booklet for event	Full Page Ad	Full Page Ad	Full Page Ad	Half Page Ad	Logo or Name	Name	Individual Name
Recognition on placemat at each table	Logo	Logo	Logo	Logo	Logo or Name	Name	Name
Provide curriculum opportunities that support rank and merit badge advancements	✓	✓	✓	✓	✓	✓	
Invitations to attend Mayors' Reception event in 2023	20	16	12	10	8	6	

Contact Nathan Young for more information: nyoung@scouting.org | (402) 750-4388

Method of Payment

Bill Cash Credit Card Check

For checks, please make payable to Crossroads of America Council, Boy Scouts of America.

Name on Card: _____

Card Number: _____

Expiration Date: _____ Billing ZIP: _____



Signature: x _____

Contributions to Crossroads of America Council are tax deductible to the full extent of the law and benefit the Council, staying here in central Indiana, as Crossroads of America Council, Boy Scouts of America is a 501(c)(3) nonprofit organization. Donations made using this pledge card apply to the 2023 Friends of Scouting campaign and are payable by 12/31/2023. Contributions can be sent to the Crossroads of America Council 7125 Fall Creek Road N, Indianapolis, IN 46256.

Sponsorship Information

Contact Name: _____

Organization Name: _____

Sponsorship Amount: _____

Preferred Invoice Schedule: (Please indicate one)

Annually: _____ (specify month: _____)

Quarterly: _____ (Jan/Apr/Jul/Oct)

Monthly: _____ (through Nov)

Signature: x _____

Office Use Only

Donor ID #: _____